



Tronica<sup>®</sup>  
Technology Integration

# Company Profile

We provide smart ideas to grow your business

2023

"The only way to do great work is to love what you do."  
Steve Jobs



## About Us

Tronica Specializes In Creating Innovative And Effective Custom-Made Solutions For Technology Integration, Internet of Things, Mobile Applications, Light current, Information Technology, Web-Based Applications, And Web sites. Our Solutions Are Tailored to Meet the Unique Needs of Our Clients, Capture their Brand Essence, Support their Business Goals, And Maximize Revenue.

## Vision

Become a global leader in the market segments we serve in field (Technology Integration, Learning and HSE ) We strive to bring innovation to the forefront in order to improve the way the world works and lives.

## Mission

Work closely with our clients to gain a comprehensive understanding of their business requirements. By doing so, we are able to provide the most suitable and effective solutions to meet their needs.



VISION

# Our Certificates



Health and Safety  
Management Systems



Educational Organizations  
Management Systems



Quality  
Management Systems



Environmental  
Management Systems



Tronica<sup>®</sup>

Software Development

Department

# Software Development



## Software Development

Clear understanding of our clients' business goals. With our years of technology expertise, we provide high-quality and cost-efficient software development services to startups, mid-sized, and enterprise-grade businesses. Our custom software solutions range from simple customizations to full-cycle development, helping our clients achieve their goals.

## Web Application

Our expert team will work closely with you to choose the most suitable web application solution for your business needs. We will guide you through every step of the process, starting from creating the website map, designing the content, and selecting the platform, all the way to the deliver phase.



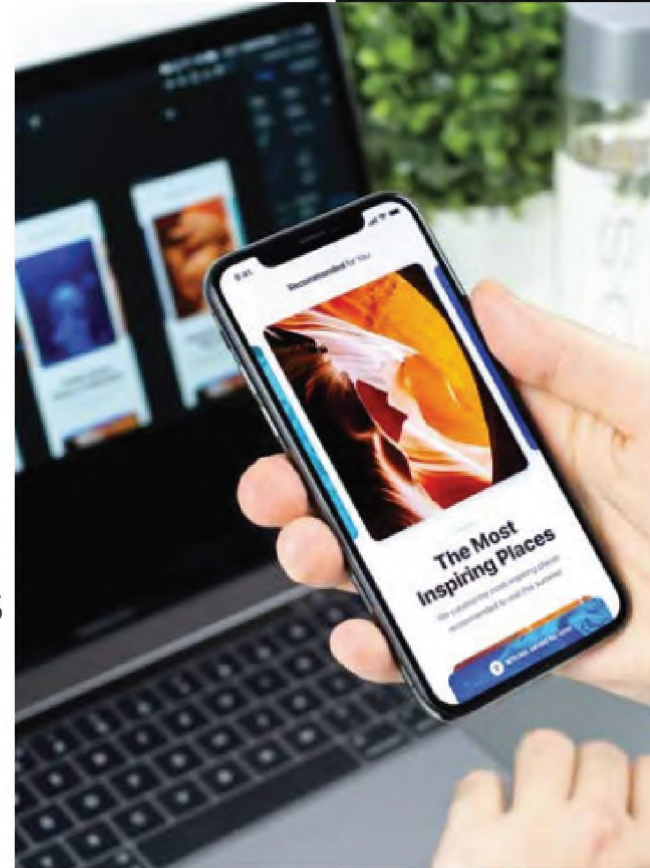


## Mobile Application

We specialize in mobile application programming for both iOS and Android platforms. Our team of experts can turn your app idea into a reality, helping you reach your target audience and achieve your business goals.

## UI and UX

We specialize in building custom UI/UX designs for web, mobile, and desktop platforms. Our process includes prototyping, branding, and conducting UX interviews to ensure that our designs are 100% user-friendly. Our goal is to provide our clients with intuitive and visually appealing designs that enhance user experience.



# App Testing

To ensure that your mobile or web application is running smoothly and meeting the highest quality standards. Our expert team of testers follows a structured approach to testing and covers a range of testing types such as:

- **Functional testing:** Application is functioning correctly and meeting all the requirements.
- **Acceptance testing:** Application meets the user's expectations and is accepted by them.
- **Performance testing:** Application is scalable and performs well under high load and traffic conditions
- **Usability testing:** Application is user-friendly and easy to use.



## Data Analysis

Transform a vast amount of scattered information into structured and usable data. Our team of experts can guide you in developing products and services that utilize this data, allowing you to make informed decisions and create engaging user experiences. With our data consulting services, you can unlock the potential of big data and take your business to the next level.





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Digital Services

Department

# Digital services

Light  
Current



Information  
Technology



IOT



Security



Digital  
Marketing



## Light Current

Light Current Systems Designed to Support Your Business Communications, Networking, And Automation needs.

- **Network systems:** Provides the bandwidth and connectivity You need to run your business.
- **Sound systems:** High-Quality Audio For Background Music, Announcements, And Other Applications.
- **Public address systems:** Communicate With Large Groups Of People.
- **Smart home automation:** Control And Automate Lighting, Heating, And security, to make your life more convenient and Energy-Efficient.
- **VOIP systems:** Providing Advanced Features Such As Video Conferencing, Call Forwarding, And Voicemail.
- **Audio/Video Intercom systems:** Control Access to Your Business Premises And Communicate With Visitors, Employees, And Customers.



## Information Technology

Services to help businesses manage their IT infrastructure, data security, and cloud-based solutions.

- **Infrastructure services:** Server management, network design and maintenance, and system administration.
- **IT consulting:** Informed decisions about your IT infrastructure, software applications, and technology investments.
- **Security and backup:** Protect your business-critical data from unauthorized access, malware, and other security threats.
- **Cloud services:** Reduce your operational costs by leveraging the power of cloud-based technologies.
- **IT outsourcing:** Help businesses manage their IT infrastructure, software applications, and technology investments more efficiently and effectively.



## IOT -Internet of Things

We specialize in developing innovative IOT solutions that allow for remote control and automation of various systems. Some examples of IOT devices that we can help you control remotely include lighting systems, motorized window treatments, garage doors, and door locks. Our team can help you design and implement IOT solutions that are tailored to your specific needs and requirements.







## Security

We offer a range of security systems designed to protect your business from security threats and unauthorized access.

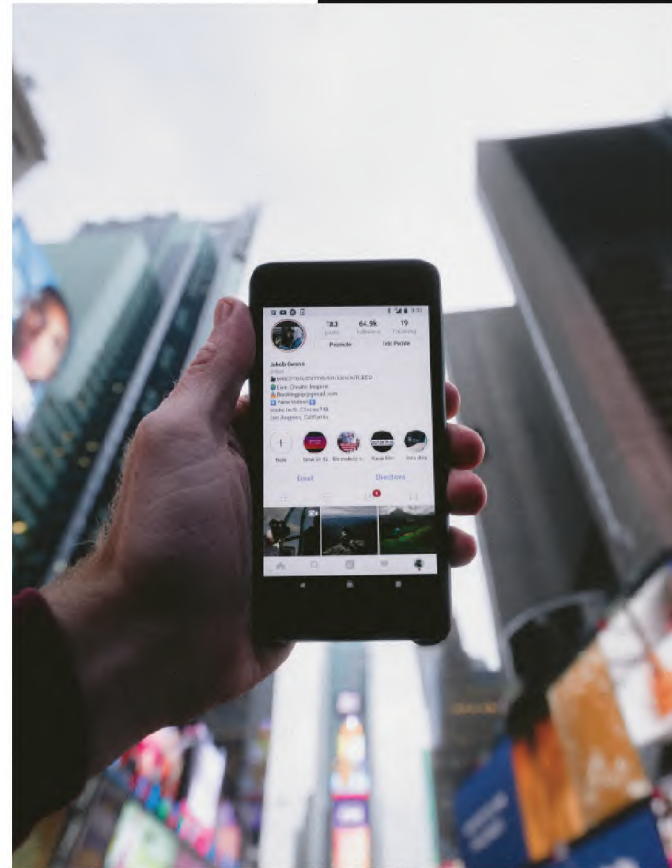
- **Burglar alarm systems** : Provide round-the-clock monitoring and protection for your business.
- **Fire alarm systems** : Designed to detect and alert you to potential fire hazards.
- **CCTV Systems** : Monitor and record activity in and around your business premises, deterring potential security threats and providing valuable evidence in the event of a security breach.
- **Access control systems**: Control who has access to your business premises and when, providing an extra layer of security and protection.

## Social Media Management

Services to help you connect with your audience through various social media platforms. Our team will work with you to build a successful brand presence on social media, allowing you to interact with your target audience and build a loyal following.

## Branding

Creating a lasting emotional connection between your business and your customers. It's about how people feel when they interact with your venture, and it's an emotion that can linger in their minds forever. Our branding solutions are designed to help you create a strong and memorable brand identity that resonates with your target audience.





Tronica is Proud To Carry Out  
All Light Current, software  
Development, Network, And  
Information Technology Work.  
at Asyut Road Toll gates, Al  
Minia Road Toll gate and Al  
Fayoum Road Toll gate.



مشروع



Tronica Created An App That Controls All Displays Inside The Events Halls In Al Fattah Al Aleem Mosque.



Tronica Etsablished a Fire Alaram And Pulled All cables And Security System work In Salt cave at engineering Authority house.



Projects



Tronica installed And Supplied  
All lighting Units , Power And  
Light Current In Administrative  
Control Museum.



Tronica supplied All CCTV  
Camera , Telephone  
System And Fire Alarm

Ministry of interior prisons complex



projects

# Projects

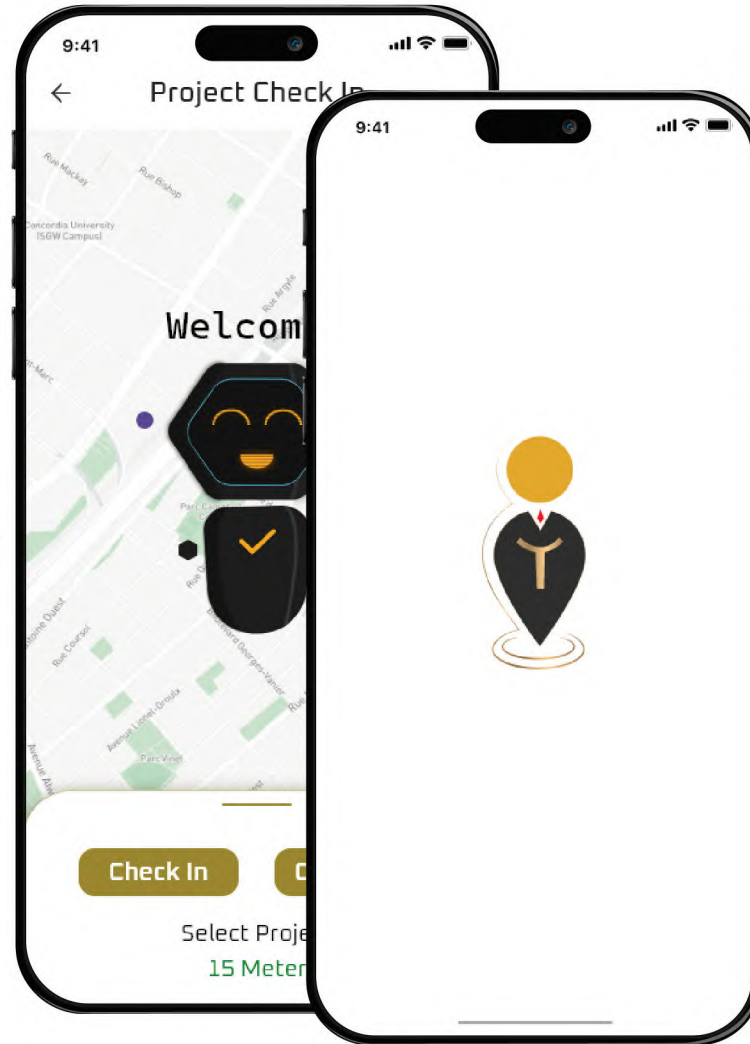


Supply And Installation Of Displays.  
Supply And Installation Of Tronica  
installed,supplied,and displayed the  
dance floorNetwork CCTV Projection  
In Cielia Wedding Hall At Engineering  
Authority House.

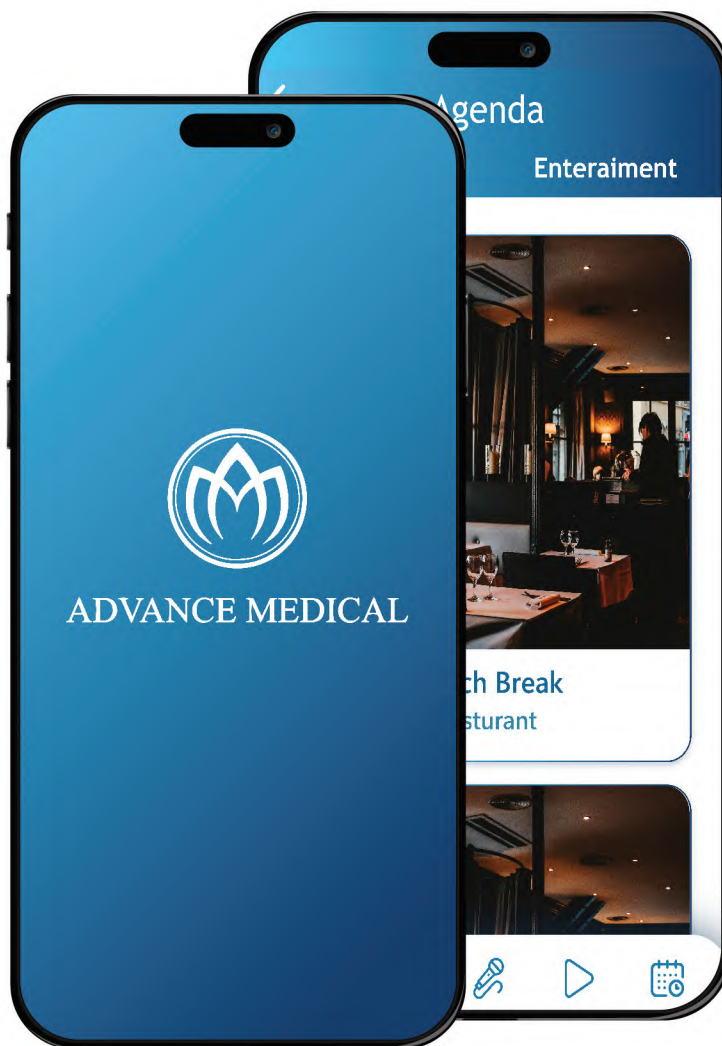




Tronica proudly produced Trocheck website and mobile app which easily finishes the HR processes for HR department and employees in no time



Projects



## ADVANCE MEDICAL

Tronica implemented Advance Medical website and mobile app which manages Advance Medical conferences for talkers and guides audience

# Our Clients



clients

# Our Clients



27  
 clients

# Our Clients



clients

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Technology Integration

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"Success is not the key to happiness. Happiness is the key to success. If you love what you are doing, you will be successful."  
Albert Schweitzer

# Contact US



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